

OFFICE OF THE CITY ATTORNEY

500 West Markham, Ste. 310
Little Rock, Arkansas 72201

Thomas M. Carpenter
City Attorney

Telephone (501) 371-4527
Telefacsimile (501) 371-4675

Writer's Direct Dial: **371-6875**
Writer's email: tcarpenter@littlerock.gov

October 4, 2022

Stephen R. Lancaster, Esq.
WRIGHT, LINDSEY & JENNINGS
200 West Capitol, Ste. 2300
Little Rock, Arkansas 72201

Re: Responsible Growth Arkansas
■ Video advertisement

Dear Mr. Lancaster:

This letter is a follow-up to our earlier telephone conversation.

RESPONSIBLE GROWTH ARKANSAS, which I understand you represent, has television advertisements that seek to persuade voters to approve a state constitutional amendment to legalize the use of marijuana for recreational purposes. I have followed some of the legal wrangling to get the item on the ballot. The fact that there is advertising is fine.

Unfortunately, at least one of the advertisements has portions which show Little Rock police officers. Neither the City, nor the Little Rock Police Department has endorsed this effort. The film footage being used is from training films that were created to attract persons to join the police force. The Department has received inquiries as to why it is supporting this constitutional amendment when, in fact, it is not.

Therefore, I see no alternative than to demand that RESPONSIBLE GROWTH ARKANSAS cease and desist the video, or other photographic, depiction of Little Rock Police officers in its advertisement for the election. Please do so immediately. If you have any questions, please feel free to contact me.

Sincerely,



Thomas M. Carpenter
City Attorney

TMC:ct

cc. Bruce T. Moore, City Manager
Wayne Bewley, Acting Chief of Police