

# Arkansas CITIZEN OCTOBER 2025

The following is from Family Council's Assistant Director, David Cox:

#### Dear Friends,

October may be my favorite month of the year. I always look forward to crisp air, bright leaves, orange sunsets, and hot apple cider. But even more than those things, there's something else I look forward to: October is usually when our family meets for its annual weekend fishing trip on the White River near Flippin. Mr. and Mrs. Willetts own and operate White Hole Resort, which offers cabins, jon boats, bait, tackle, and fishing guides, and we have gone trout fishing there every fall since 2015 or so.

Occasionally, people ask me if I ever try fly fishing. I like to joke that, Yes, I am a fly fisherman, but I'm not angry about it. Truthfully, I am not practiced enough to call myself much of a fly fisherman. I'm more of an unsophisticated "dabbler." Fly fishing is great fun, but so is fishing with lures or even live bait. If the fish aren't interested in artificial flies, I'll gladly switch tackle. I've never understood some of the fly anglers I see wading solemnly along the gravel bars like mourners at a funeral or cussing angrily when their backcast doesn't unroll flawlessly in the air. They say a bad day fishing is still better than a good day working. I can only assume those fly fishermen spend a lot of bad days at the office.

A couple of years ago my nine-year-old hooked into a 23" rainbow trout near White Hole. The Arkansas Game and Fish Commission surveys hundreds of fish on the river, and very few grow to that size. I don't normally keep many fish, but when I saw that trout—and the excitement on my son's face—I knew I had no choice but to put the fish on ice and try to work through how on earth I would tell my wife that our outing had incurred hundreds of dollars in unexpected taxidermy fees. *Maybe we can pay it off in installments*, I thought. But the fish had other plans. With one surprising flip of his mighty tail, he broke free and sailed over the side of the boat like the killer whale at the end of *Free Willy*. My son was disappointed. My feelings were mixed, to say the least. But when we got back, Mr. Willetts kindly gave my son a "Trophy Released" pin from the White & North Fork Rivers Outfitters Association. He wore it proudly.

Sometime later we were in a Bass Pro Shops when my son noticed a sign hanging on the wall: *Every Man Has a Fish that Haunts Him.* "Dad," he asked me, "is that true?" I smiled and said, "Well, tell me: Is there one fish you still think about?" His eyes widened and his face paled as he whispered hoarsely, "My rainbow trout." I didn't have to say any more.

The fish that haunts me is an 18" northern pike from a Boy Scout excursion to Ontario in 1999. Unlike the typical Ghost of Fishing Trip Past, that pike didn't get away. He "haunts" me far more than anything we're likely to see this Halloween, because I had never caught a fish like that before, and no matter how many fish I reel in, I always know deep down that none of them will be *that* fish. That's all.

Regardless of whether or not you go fishing, I hope your October is a good one. I also hope you'll keep reading this letter to learn more about what Family Council is doing this fall—and how you can join us in our work.



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#### My Thoughts: Remembering Dr. James Dobson and Sen. Gary Stubblefield

By Jerry Cox, Executive Director

Since I sat down to write for the August edition of the *Arkansas Citizen*, two faithful men of God have passed away: Dr. James Dobson and my friend Senator Gary Stubblefield.

If there were a Mount Rushmore of God's men in America, Dr. James Dobson's face would be etched on it. His influence is without peer. Millions of families have learned from him God's way of staying married, raising children, and standing boldly for truth in the public square.

I first saw Dr. Dobson in person in 1989 when he announced the formation of the nationwide network of state policy councils—of which Family Council remains a part to this day. After a long day of speeches from sharp men in dark suits, Dr. Dobson approached the podium. He wore a simple sweater, and when he began to speak, it felt less like a lecture and more like a conversation in his own living room. His quiet, humble words carried extraordinary power and inspiration.

#### I remember thinking, "Put me in, Coach. I'm ready to play."

Thirty-six years later, because of him—and by the grace of God—I'm still in the fight. I am convinced that I would not be here today, directing Family Council, if God had not spoken to me through Dr. James Dobson.

His legacy is not only measured in words spoken or books written, but in the countless lives he has touched and the generations that continue to be shaped by his faithfulness. His influence for good is truly beyond measure.

My friend, Senator Gary Stubblefield, passed from this life into Heaven on September 2. When I heard the sad news, my thoughts raced back to 2011—the first day I met Gary. He was serving his first term in the Arkansas House. When I extended my hand to introduce myself, his enthusiasm caught me off guard, but his fearless nature impressed me even more.

From left: Jerry Cox and Dr. James Dobson. (File Photo: 2007)

At that time, with the House Public Health Committee killing every pro-life bill, I mentioned how difficult it had been to find sponsors for pro-life legislation. Tilting his head slightly and giving me that unforgettable smile, he said, "You get me a bill, and I'll sponsor it." We helped him draft a commonsense bill affirming the right of a woman to use deadly force to defend her unborn child against an attack. As expected, the committee defeated the bill along with nine out of ten others that session. But Gary came out of that defeat ready to take on the entire liberal world—and he did, and he won.

During his fourteen-year legislative career, he never once turned us down when we asked him to sponsor a bill. He championed the good causes: Ending abortion, protecting religious freedom, defunding Planned Parenthood, fighting filth in our libraries, defending parental rights, standing for the Second Amendment, protecting women's sports, and opposing sex-changes on children. We have an entire wall of framed copies of good laws we've worked on—and Gary Stubblefield's name is on many of them, either as a lead sponsor or a co-sponsor.

Passing laws is important, but living as a truly good man is far greater. Gary never set out to be great, but he was. He never sought to be a hero, yet he became one. He never asked to be remembered, but he will be—both in our hearts and in God's everlasting Kingdom. I only wish I could say to him today what I believe he has already heard from the Lord Himself: "Well done, good and faithful servant."



From left: Sen. Gary Stubblefield and Jerry Cox. (File Photo: 2019)

## Federal Government Working Overtime to Protect Kids from Sex-Change Procedures

Over the past nine months, the federal government has taken major steps to protect children from sex-change procedures. On July 28, the Federal Trade Commission announced a public inquiry into whether U.S. doctors and clinics may have deceived parents and children about the risks of these procedures, and the U.S. Department of Justice subpoenaed doctors and medical facilities involved in performing sex-change procedures on minors. On August 7, the U.S. Department of Health and Human Services submitted a proposal that could defund sex-change surgeries, puberty blockers, and cross-sex hormones for kids under Medicare and Medicaid. A written copy of the proposal hasn't been published yet, but news outlets report that sources say the federal rule would "effectively end" sex-change procedures performed on children. On September 3, the U.S. Department of Justice sent a legislative proposal to Congress that would help prevent doctors, hospitals, and clinics from performing sex-change surgeries on children or giving them puberty blockers or crosssex hormones. All of these actions track with an executive order President Trump issued in January prohibiting federal funding for sex-change procedures performed on kids.

Men and women have testified publicly about how they were rushed through gender-transitions as children without understanding the procedures' risks, consequences, or alternatives. Today we know pro-LGBT activists like WPATH manufactured much of the medical "consensus" in support of these procedures. Public health experts in the U.S., the U.K., Sweden, Finland, and other nations have found that science simply does not support giving puberty blockers and cross-sex hormones to kids. As Concerned Women for America put it on September 3, the so-called "gender-affirming care" model is "on the way out in 2025."

In 2021, lawmakers in Arkansas passed the Save Adolescents From Experimentation (SAFE) Act generally prohibiting doctors from performing sex-change procedures on children or giving them puberty blockers and cross-sex hormones. The law was the very first of its kind in America, but since then more than half of the state legislatures have passed similar measures. The SAFE Act was tied up in court for quite some time, but the Eighth Circuit Court of Appeals finally upheld it on August 12—which is good news.

Children nationwide need protection from these dangerous sex-change procedures. Otherwise, clinics in states like Arkansas may simply send kids across state lines for puberty blockers, cross-sex hormones, and sex-change surgeries. We appreciate the Trump Administration's efforts to protect these children, but ultimately it's going to be up to Congress and the medical community as a whole to stop medical professionals from performing these procedures on children.



Above: Rep. Robin Lundstrum asks the Arkansas House of Representatives to support the SAFE Act in this file photo from April 6, 2021.

#### Federal Court Rules Against Pope Co. Casino Effort

On August 28, a federal court issued a good ruling dismissing Cherokee Nation Business's lawsuit over Issue 2 of 2024. Issue 2 is a constitutional amendment that voters passed last November. The measure prevents the State of Arkansas from licensing a casino in Pope County. It also stops any additional casinos from opening in Arkansas without a new constitutional amendment and without local voter approval at a special election.

Cherokee Nation Business had received a license to operate a casino in Pope County before Issue 2 passed. After the election last November, Cherokee Nation Business filed a federal lawsuit to undo the will of the people and block Issue 2 from taking effect. The August ruling against Cherokee Nation

Business's lawsuit effectively upheld Issue 2 and will keep a casino out of Pope County. That is something to celebrate.

Gambling has become a scourge in Arkansas. On average, Arkansans gamble millions of dollars every day. In spite of that, casino tax revenue has not improved Arkansas' roads or boosted the economy. Instead it's hurt our communities. Last year the Arkansas Problem Gambling Council announced it has seen a sharp spike in calls for help with problem gambling. We have written in the past how gambling companies often oppose safeguards and run ads that seem to promote compulsive gambling. Unless Arkansans take a stand, gambling addiction is simply going to continue wrecking lives and hurting families in our state.



#### Remembering Charlie Kirk

By Erin Hogan, Director of Government Relations

There are certain people whose lives leave an indelible mark on the world and when tragedy strikes, their voice is looked to for comfort and answers. Charlie Kirk was one of those voices, but on September 10, his voice was no longer there. The tragic assassination of the 31 year old conserva-

tive activist, author, speaker, husband, father, and Christian has left us shocked, grieving, and wondering what to do next amidst such evil. We cannot comprehend the heinous act and grieve for his family and Turning Point USA staff.

I first heard of Charlie Kirk and Turning Point USA many years ago as they began growing traction on the national stage alongside their online presence. Turning Point USA, the organization he helped start and lead, promotes free speech and conservative values on school campuses—including schools in Arkansas. I first met a TPUSA state director over four years ago and was very impressed by the thoroughness of his work. He went from campus to campus in Arkansas, leading and encouraging Turning Point groups, and he put great effort toward investing in young people all across the state.

In 2021, I was invited to speak at a TPUSA event at Ecclesia College in Northwest Arkansas and met dear friends that night. There again I realized how important the impact TPUSA was having on my state and the United States. I saw it as a countercultural movement that spoke truth into the next generation. That was who Charlie Kirk was. And that is why his loss hits so hard.

Another impact point for Arkansas is in 2017, our friends at Alliance Defending Freedom filed a lawsuit on behalf of a local Turning Point USA student chapter against Arkansas State University in Jonesboro after the university tried to

restrict free speech on campus to sanctioned "free speech" zones. The university's policy at the time reportedly restricted free speech to 1% of its campus.

The lawsuit prompted the Arkansas Legislature to pass Act 184 of 2019—the FORUM Act—preventing public colleges and universities from infringing on the free speech of students and faculty on campus. Family Council was pleased to support that good law, but it might never have passed if Turning Point USA hadn't taken a stand for free speech on campus.

The impact of Turning Point was due to its leader and the truth that he held onto. Charlie was a man of deep faith and he was outspoken about it. Not only that, he practiced his faith, leading his family by example. He led a nationwide movement that reached into the grassroots and impacted hearts and minds. We may never know the extent of his influence on this side of Heaven. But the great thing about Charlie is that he had his priorities straight. Charlie believed that God, family, and country, in that order, were of utmost importance. He fought for them, he lived for them, and in the end, he gave his life for them. We will never forget his life and the impact he made.

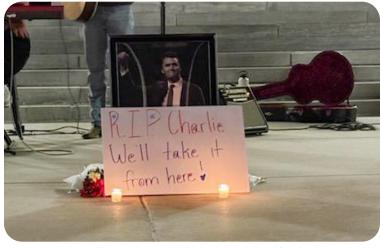
What are Christians to do when faced with such a tragic event, the loss of a voice like Charlie's, and the fear to speak truth in the public square? It can be tempting to shut the door and hide away. I thank God that this movement and the church aren't made up of people who back down when faced with evil. We face challenges head-on and continue to speak the truth into a violent and hostile world because Christ is our example and beckoning guide, and the great cloud of witnesses who have gone before are cheering us on.

Charlie Kirk's murder is a heartbreaking tragedy. I ask all of you to join our team in praying for Charlie's family and our nation.

Erin Hogan serves as Director of Government Relations for Family Council.



Above: Charlie Kirk speaks in Fayetteville, Arkansas, as part of his Educate, Don't Mandate Tour. (File Photo: 2022).



Above: Arkansans held a candlelight vigil for Charlie Kirk and his family at the State Capitol Building on Saturday, September 13.

## Corporate America Rebrands DEI Without Fully Retreating

OA recent report from The Conference Board shows Corporate America is in retreat from leftwing "diversity, equity, and inclusion" (DEI) policies—but the truth may be more complicated. The report looked at corporate disclosure documents "to examine how US public companies are recalibrating public reporting" when it comes to DEI. Researchers found use of the acronym "DEI" fell by 68% from 2024 to 2025 in the major filings from S&P 500 companies. While that sounds like good news, several pundits who looked at the data found that corporations aren't using the term "DEI" as much, but many of them still have DEI-style policies in place. In other words, instead of retreating from DEI and pro-LGBT initiatives altogether, corporations may simply be renaming them.

Many companies established DEI policies to create an equal playing field for racial and ethnic minorities, but it didn't take long for LGBT groups and others to use them as a platform for gender-identity politics and other radical ideologies in the workplace. We have written repeatedly about how DEI initiatives have been used to promote critical race theory and other leftwing ideologies. Employees who hold biblical views of marriage or gender risk losing their jobs in workplaces that have adopted DEI policies. These are flawed ideologies that do not ensure individuals are valued, heard, or included. None of that is good for our economy or our country.

However, American consumers have pushed back. Following boycotts and backlash, companies like Walmart, Target, Toyota, John Deere, Lowe's, Tractor Supply, Harley Davidson, and others rolled back their pro-LGBT diversity, equity, and inclusion policies. In the past year, Target quietly has replaced its LGBT pride merchandise, and entertainment giants like Pixar and Disney have removed pro-LGBT elements from their storylines.

### It's important to recognize that Arkansas has taken steps through state policy and state law to address DEI.

The state has passed legislation to help keep radical DEI ideology out of public school classrooms, and state offices have worked to avoid doing business with entities that engage in DEI. It's obvious that corporate DEI initiatives and pro-LGBT pandering are deeply out-of-step with everyday Americans. The fact that corporations are taking phrases like "DEI" out of their corporate filings shows that they understand that. Instead of renaming these programs, Corporate America would do well to eliminate DEI altogether, plain and simple.



Focus on the Family, Colson Center for Christian Worldview Collaborate on Powerful Documentary

By David Cox, Assistant Director

In September our friends at Focus on the Family and

the Colson Center for Christian Worldview released a powerful documentary called Truth Rising. The documentary traces Western Civilization's rise, influence, and seeming decline. But more importantly, it wrestles with how Christians ought to respond to this particular cultural moment we're facing.

Growing up in the 1980s and 1990s, the Vietnam War seemed as distant as World War II, and the Cold War was drawing to a close. I don't remember the fall of the Berlin Wall, although I'm told I watched it on TV late one night in 1989. I do remember seeing the fifthlargest army on earth decimated in Operation Desert Storm on CNN, and it drove a simple idea home to me and to countless others from my generation: America was the earth's one and only superpower. We had no "near peer rival" anywhere else. You can see that attitude reflected in popular movies from the time period like Independence Day and Armageddon. And we could not imagine anything other than the unprecedented economic prosperity of the late twentieth century. We assumed the world had always been that way, and we assumed it always would be. The terror attacks on 9/11 – as well as two decades of Global War on Terror, economic recessions, government shutdowns and bailouts, military advancements in China, war and rumors of war abroad, and unrest and political division here at home—turned that world upside down. The question many of us struggle with is, "Where do we go from here?"Truth Rising helps Christians try to answer that question.

Focus on the Family writes, "Truth Rising is a rallying cry for believers to stand strong in a culture that desperately needs Jesus." The documentary itself is about an hour and a half long. You can watch it for free at TruthRising.com. You can find study resources for your family, your small group, and your church there as well.



#### A.G.'s Team Working to Hold Tech Giants Accountable

By Stephanie Nichols, Chief Legal Counsel and Director of Family Council's Arkansas Justice Institute

Over the summer, Arkansas Attorney General Tim Griffin's team has made multiple appearances in state court as part of his office's efforts to hold tech companies accountable. In 2023, the attorney general filed lawsuits against social media platforms Meta and

ByteDance. Meta owns Instagram and Facebook, and Byte-Dance is the Chinese-owned company behind TikTok. Last year Attorney General Griffin also sued the Chinese company that owns Temu. All of the A.G.'s lawsuits allege these companies are violating Arkansas' Deceptive Trade Practices Act.

Attorney General Tim Griffin's 2023 lawsuit against Meta-which was filed in Polk County Circuit Court-alleges the company misled the public about the safety and addictiveness of its social media platforms. The lawsuit says Meta structured Facebook and Instagram "to exploit multiple neuropsychological traits in youth." It notes that Facebook and Instagram are built around algorithms intentionally designed "to exploit human psychology and foster addiction to maximize users' screen time." The A.G.'s legal complaint says this exploitation is especially true of young users with developing brains. The lawsuit also says that, "youth mental health problems have advanced in lockstep with the growth of social media platforms that have been deliberately designed to attract and addict youth by amplifying harmful material, dosing users with dopamine hits, and thereby driving youth engagement and advertising revenue." The A.G. is asking the court to stop Meta's actions and award the state up to \$10,000 per violation under the Arkansas Deceptive Trade Practices Act. In a request filed on August 28 of this year, Deputy Attorney General Christine Cryer asked the judge to set a trial date in the lawsuit for 2026 so that the case can be resolved.

Temu is marketed as an online shopping platform similar to Amazon or Walmart.com. In 2023, Temu was reported to be the most widely downloaded app in the U.S., and its multibillion-dollar marketing campaign—which included a Super Bowl ad in 2024—has contributed to its success. But as a Chinese-based tech company, security and privacy experts have raised concerns about Temu. The A.G.'s team first filed its lawsuit against Temu in state court last year. Since then, Temu's attorneys have fought to have the case thrown out. In August, the Arkansas Attorney General filed an amended complaint opposing Temu's motion to dismiss the lawsuit. The filing argues Temu's app secretly harvests Arkansans' private information—including precise location, installed apps, online accounts, microphones, and cameras—and funnels it to servers subject to Chinese laws. The A.G.'s team has also alleged that the Temu app is able to bypass phone security systems, potentially granting Temu access to a user's private messages.

Attorney General Griffin's allegations against Temu are very similar to accusations his office has made in its lawsuits against TikTok—another widely popular internet platform owned by a Chinese company. In 2023, the A.G.'s team filed two lawsuits against ByteDance, TikTok's owner: One in Cleburne County Circuit Court and the other in Union County Circuit Court. TikTok's attorneys went all the way to the Arkansas Supreme Court to have the case thrown out, but the court rejected their request in June—meaning the A.G. will be able to pursue its cases against TikTok.

With upwards of a billion users worldwide—including somewhere between 135 and 170 million in the U.S.—TikTok is among the most popular social media outlets on earth. But TikTok isn't just a phone app. It's a major corporation, and ByteDance has been valued at \$300 billion. However, TikTok has found itself embroiled in controversy for struggling to protect private user data from entities in China—including the Chinese Communist Party. The platform also has been accused of serving users a steady "diet of darkness" and violating laws intended to protect children online. Attorney General Griffin's lawsuits allege TikTok violated Arkansas' Deceptive Trade Practices Act by falsely claiming that graphic and mature content on its platform is appropriate for teens, and he calls the TikTok app "a Chinese 'Trojan Horse' unleashed on unsuspecting American consumers."

On September 3, Arkansas Attorney General Griffin's office also filed documents with the federal judges at the Eighth Circuit as part of an appeal over a state law designed to protect children online. In 2023 the Arkansas Legislature passed the Social Media Safety Act. This good law by Sen. Tyler Dees (R – Siloam Springs) and Rep. Jon Eubanks (R – Paris) requires major social media companies to ensure minors don't access social media platforms without parental consent. A social media company that violated the law could be held liable. In response, tech giants—such as Facebook, Instagram, Twitter, and TikTok—asked a federal court to strike down the Social Media Safety Act as unconstitutional. In March U.S. District Judge Timothy Brooks in Fayetteville issued a final order blocking the State of Arkansas from enforcing the Social Media Safety Act, but the A.G.'s team is appealing to the Eighth Circuit. We believe our federal courts ultimately will rule that Arkansas can protect children online.

Social media platforms and online stores aren't just websites. These are multibillion dollar businesses, and the companies that own them have an obligation to protect their users—especially kids. We appreciate the Arkansas Attorney General's office working relentlessly to hold these tech giants accountable.

#### Family Council Advocates for Conservative Values in Court, at Federal Level

Over the summer, Family Council submitted public comments and joined amicus briefs supporting conservative Christian values at the federal level. In August we joined 68 other individuals and organizations in an amicus brief supporting pro-life pregnancy resource centers in federal court. First Choice Women's Resource Centers in New Jersey is defending itself and its supporters against the New Jersey Attorney General's Office. The state A.G. has subpoenaed a massive amount of information from First Choice including donation information that may be sensitive. The amicus brief argues that the New Jersey Attorney General's Office is threatening First Choice's freedoms of speech and association. It also alleges that the A.G.'s office is not using its subpoena powers to enforce the law but rather "to demand a treasure trove of data" from a legitimate pro-life organization.

Family Council also joined two amicus briefs urging the U.S. Supreme Court to public school student gender transition cases—one in Massachusetts and another in Colorado. Nationwide, public school officials are promoting transgender ideology and helping students "socially transition" genders at school without their parents' knowledge or consent. The amicus briefs we joined encourage the U.S. Supreme Court to address this issue, defend parental rights, and protect children at school.

On August 22, our office submitted a public statement in support of a federal rule change that would help prevent the Department of Veterans Affairs from performing or paying for abortions. Up until September of 2022, VA hospitals generally did not perform or fund abortions except to save the life of the mother. However, under the Biden Administration, the VA added broad "health" exceptions for abortion as part of an effort to expand abortion after the U.S. Supreme Court overturned Roe v. Wade. Health exceptions for abortion are notoriously vague and can lead to abortion on demand in many cases. That's why states like Arkansas limit abortion to situations where the mother's life is at risk instead of using a broader "health" exception. Under the Biden Administration's rules, a VA hospital in a state like Arkansas might be able to perform an abortions that state law does not allow.

The Trump Administration has proposed a rule change that would restore federal policies that were in place prior to 2022 and help protect women and unborn babies from abortion under the Department of Veterans Affairs. Family Council submitted a public statement in support of the proposed rule. The federal government simply has no business trying to overrule state pro-life laws or turn VA hospitals into abortion facilities.



Family Council is searching for Arkansas' Longest Married Couple to celebrate traditional marriage in Arkansas. We want couples to share their stories of a lifetime commitment to marriage and family. When the search ends in October, Family Council will honor the longest married couple and their family. The Top Ten Longest Married Couples will also be honored by receiving an Official Statement of Recognition and they will be entered into the Family Council "Arkansas Marriage Hall of Fame."

Marriage is a sacred covenant between a man and a woman. It is not every day that you meet a couple married over 70 years, but when you do, there is truly something special about that relationship. Sharing these couples' lifetime stories of commitment and faithfulness to each other encourages the next generation that 'married happily ever after' still exists. We are blessed and honored to be able to share these stories. In today's society we are surrounded by naysayers of marriage, but the married couples we find will prove them all wrong and show that marriage can last a lifetime.

You can nominate couples married over 70 years before October 10, 2025, by emailing charisse@familycouncil.org. Please include the couple's names, address, email, phone number, and wedding date, and please include your contact info as well. For more information, please call our office at (501) 375-7000.

#### **We Need Your Help**

We're just 90 days away from the end of 2025, and this is a critical time for us at Family Council. Around this time each year, I like to ask all of our friends and supporters to consider tax-deductible donations between now and December 31. If you have never given to Family Council before, now would be a great time to start, if you can. If you have supported us in the past, I hope you will give as you feel led and as you are able this year. God has met our needs through you and our other friends across the state for more than 36 years, and I am confident He will provide what we need this year as well.

Thank you for standing with us. It's so good to have friends like you who believe in the mission that we have been called to do. Please call or email us if there is ever anything my staff or I can do for you.

Thank you!!

Sincerely,

Jerry Cox, President

P.S. Enclosed with this letter is a flyer about different ways you can give to Family Council and its divisions. If there were a way to do this work without asking our friends for financial support, I would do it. There is a lot we want to accomplish in the coming months. Please pray for me and my staff that we will be able to answer God's call at this time. Thank you for standing with us.



**About Us:** Family Council is a conservative, Christian non-profit organization based in Little Rock, Arkansas. Jerry Cox founded Family Council in 1989 in association with Dr. James Dobson and Focus on the Family. Our mission is to promote, protect, and strengthen traditional family values. We educate and equip families and churches to make Arkansas a better place to live, work, and raise a family, and we lobby lawmakers and elected officials on important issues that matter to families. Our work is funded by generous supporters all over Arkansas.

