

EXHIBIT 40



— Our policy on AI-assisted content

We're going to be more direct about this than most sites:

We use AI tools in our content workflow. Specifically, AI tools are sometimes used to help find information, to help put together initial drafts, and to help structure long-form articles.

What AI tools never do:

- **AI does not write final clinical content.** Every AI-assisted draft is read in full by the clinical reviewer, edited for accuracy, and rewritten where the AI produced phrasing that was imprecise, outdated, or wrong.
- **AI does not generate clinical recommendations, dosing, or protocols.** Those come from the medical bodies listed above and from the clinical reviewer's training.
- **AI does not publish anything without human clinical review.** There is no "automated" content pipeline.
- **AI does not review or approve other AI-generated content.** Review is always human, always clinical.

This is part of why we publish less frequently than larger sites with paid editorial staff. Reviewing AI-assisted drafts carefully takes longer than approving content written by colleagues we trust, and we do not cut corners on the review.

We're explicit about this for a reason: increasingly, medical content on the internet is being generated by AI tools without human review, and patients have no way to tell the difference. Our position is that disclosure is more honest than denial.